

## **Below are short descriptions of each major event.**

**Independence Day** – On July 4<sup>th</sup>, the Liverpool Township Historical Society coordinates all daytime activities (parade and Antique and Classic Vehicle show). The VCCG will present the evening entertainment and fireworks.

**64th Annual Frog Jump Festival:** Run by the VCCG, the Annual Frog Jump Festival will be held on **Sunday, July 20th**, at Mill Stream Park. Attended by thousands, besides all the recognition listed above, Corporate Sponsors supporting this event will receive space, tables, chairs, and a tent (not Bronze) to display their approved products and/or giveaways.

**Movie in the Park:** On **August 29th**, the Valley City Community Group will provide a free family movie at Mill Stream Park. Residents bring chairs and blankets and sit under the stars watching a movie. Your company banner will be displayed and recognized that night. We will showcase your provided 3-minute commercial before the movie screening

**90th Annual Street Fair:** The Valley City Fire Department Association has used this community event as a fund-raiser for the past 89 years. The 3-day (Aug. 15 – 17) Street Fair is attended by tens of thousands, and profits are used to keep pace with the increase in service requests by the community.

**Christmas in the Valley:** December 13 - 14, attended by thousands, begins with a holiday evening Sing-a-long on Saturday night. On Sunday, we'll close Rt.303 for a fun-filled day attended by thousands, including a parade featuring Santa, Kid Zone, Kids Scavenger Hunt, Holiday Market, North Pole Parlor; the Firehouse, where there will be a Chili cookoff, a basket raffle, 50/50 raffle, a beer tent; and so much more...

## **Independence Day, Frog Jump, Street Fair - Platinum, Gold, and Silver Sponsorships**

For events chosen, this includes your website linked from the "ValleyCity.org" website, recognition throughout the event(s), your banner hung at the event(s), and your logo and/or name on our event publications.

Sponsors of the Frog Jump Festival will also receive space, tent and tables to display your approved products or giveaways, flight sponsorship, and your logo on Frog Jump T-shirts and posters.

**Bronze Frog Jump Sponsors** will not have logos on T-shirts or posters and only space and tables at Frog Jump.

**Naming Rights** – Your banner will be displayed at the appropriate tent. Your name will also be associated with any announcements or publications, for example, "Stop by the (your name) Food Court for some delicious food."

## **Christmas in the Valley Sponsorships**

The following sponsors will have their logo on event publications, the Chili Cook-off placemat, all apparel, and the kid's coloring books. We will also put their company name on our website (with a clickable link to their website), publish Facebook posts recognizing their company, a table at the Holiday Market and verbal recognition throughout the event.

- **Event \$3,000** your logo on the large banner at the entrance, and prominently displayed on all publications.
- **The Parade \$2,500** Grand Marshall, ride with Santa and lead the Parade banner with your logo on it.
- **Holiday Decorations \$2,500** - 2 banners, one on each side of the 303, noting decorations brought to you by "your company logo."
- **5K Race \$1,000** naming rights on the race website and logo prominently displayed on the race apparel.
- **Firehouse \$1,000** your logo on the banner in the Firehouse where the chili cookoff, games, raffle tickets, and tailgate watching of the Browns game is held.
- **Scavenger Hunt \$1,000** your logo on the Scavenger Hunt banner and clues around town for the kids to enjoy.
- **Holiday Market \$1,000** your logo on banners in front of each building that has vendors.
- **Story Time with Mrs. Claus \$1,000** your logo on the old Town Hall where Mrs. Claus story time is held.
- **Kids Zone \$1,000**- your logo will be on the banner in front of the Kids Zone venue.
- **Sleigh of Booze \$1,000**- your logo on Sleigh of Booze banner.
- **Chili-Cookoff \$1,000** your logo on the Chili Cook-Off banner.
- **Kids Prize \$750** your logo on the Kids Prize banner.
- **Mistletoe \$500** your logo on publications and apparel, company name on the VCCG website.

We also have

- **Jingle Bell \$300** One ad on Facebook, your logo will be on our website (but not on apparel).
- **5K Race Finish Line \$250** logo will only be at the finish line.
- **5K Race Mile Marker** logo will be displayed at the 1-Mile or 2-Mile Marker.