

## **Below are short descriptions of each major event.**

**250<sup>th</sup> USA Anniversary - Independence Day** – On July 4<sup>th</sup>, the Liverpool Township Historical Society coordinates all daytime activities (parade and Antique and Classic Vehicle show). In the evening, an incredible night of entertainment and a dazzling fireworks show at dusk presented by Mad Bomber Fireworks Production.

**65th Annual Frog Jump Festival:** Run by the VCCG, the Annual Frog Jump Festival will be held on **Sunday, July 19th**, at Mill Stream Park. Attended by thousands,

**Movie in the Park:** On **September 4th**, the Valley City Community Group will provide a free family movie at Mill Stream Park. Residents bring chairs and blankets and sit under the stars watching a movie. Your company banner will be displayed and recognized that night. We will showcase your provided 3-minute commercial before the movie screening

**91st Annual Street Fair:** The Valley City Fire Department Association has used this community event as a fundraiser for the past 90 years. The 3-day (**Aug. 14 – 16**) Street Fair is attended by tens of thousands, and profits are used to keep pace with the increase in service requests by the community.

**Christmas in the Valley: December 12 - 13**, attended by thousands, begins with a holiday evening sing-along on Saturday night. On Sunday, we'll close Rt.303 for a fun-filled day attended by thousands, including a parade featuring Santa, Kid Zone, Kids Scavenger Hunt, Holiday Market, North Pole Parlor, the Firehouse, where there will be a Chili cookoff, a basket raffle, 50/50 raffle, a beer tent, and so much more...

### **Independence Day, Frog Jump, Street Fair - Platinum, Gold, and Silver Sponsorship**

There are three levels of Summer Sponsors: **Platinum** (\$3,300, all three events); **Gold** (\$2,200, select two events); and **Silver** (\$1,300, select one event). For events chosen, your website is linked from the "ValleyCity.org" website, recognition throughout the event(s), your banner hung at the event(s), and your logo and/or name on our event publications

**Frog Jump Sponsors** will also receive space, a tent, a flight sponsorship, tables, and chairs to display their approved products or giveaways. **Bronze Frog Jump Sponsors** will not have their logos on posters and will only have space and tables at Frog Jump.

**Naming Rights (just one for each)** – Your banner will be displayed at the appropriate tent. Your name will also be associated with any announcements or publications, for example, "Stop by the (your name) Food Court for some delicious food."

### **Christmas in the Valley**

The following sponsors will have their logo on event publications, the Chili Cook-off placemat, and the kids' coloring books. We will also feature their company name on our website (with a clickable link to their website), publish Facebook posts acknowledging their company, provide a table at the Holiday Market, and offer verbal recognition throughout the event. In addition:

**Parade \$2,500** – be the Grand Marshall, ride with Santa, and lead the Parade banner with their logo on it

**Holiday Decorations \$2,500** – have 2 banners, one on each side of 303, noting decorations brought to you by "your company logo."

**Firehouse \$1,000** – have their logo on the banner inside the Firehouse

**Sleigh of Cheer \$1,000** – have their logo on the banner at the firehouse

**Scavenger Hunt \$1,000** – have their logo on the banner at the VFW

**Kids Zone \$1,000** - have their logo on the banner at the VFW

**Light up the Valley \$1,000** – advertised as the sole sponsor of the township light-up house/business contest

**Shuttle \$500** – Name on magnetic signs attached to the shuttle

**Mistletoe \$500** - feature their company name on our website (with a clickable link to their website), publish Facebook posts acknowledging their company, and provide a table at the Holiday Market.

**Jingle Bell \$300** - provide a table at the Holiday Market, list their name with other Jingle Bell sponsors on the website